

1943 Profile of the Fifth Avenue, Manhattan area

from the 1943 *New York City Market Analysis*



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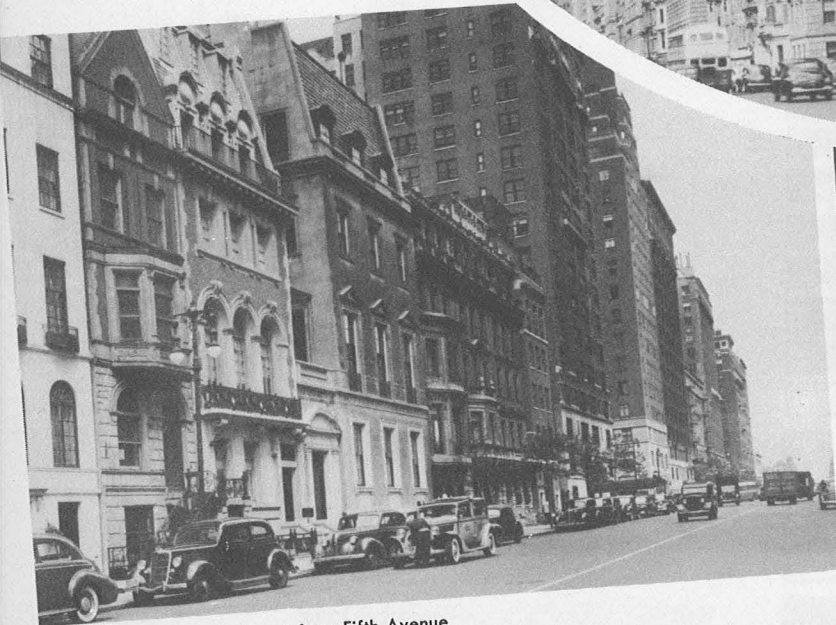
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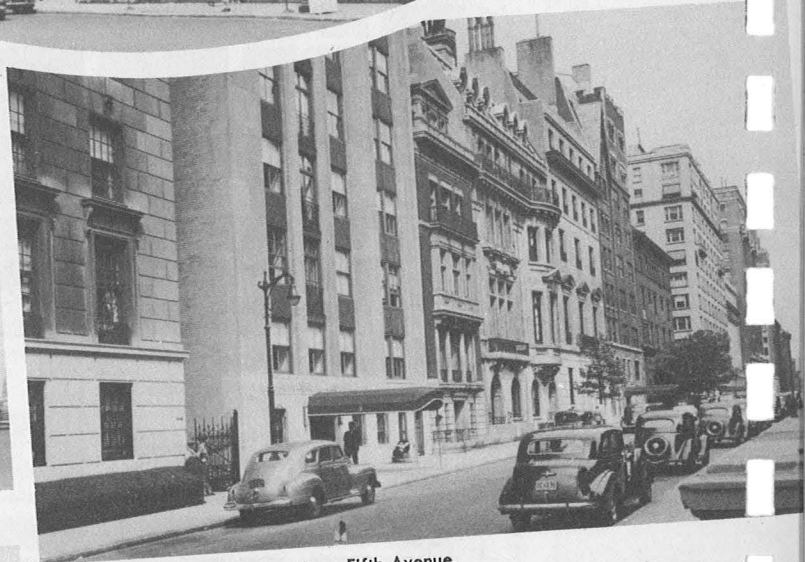
MANHATTAN 14

Fifth Avenue

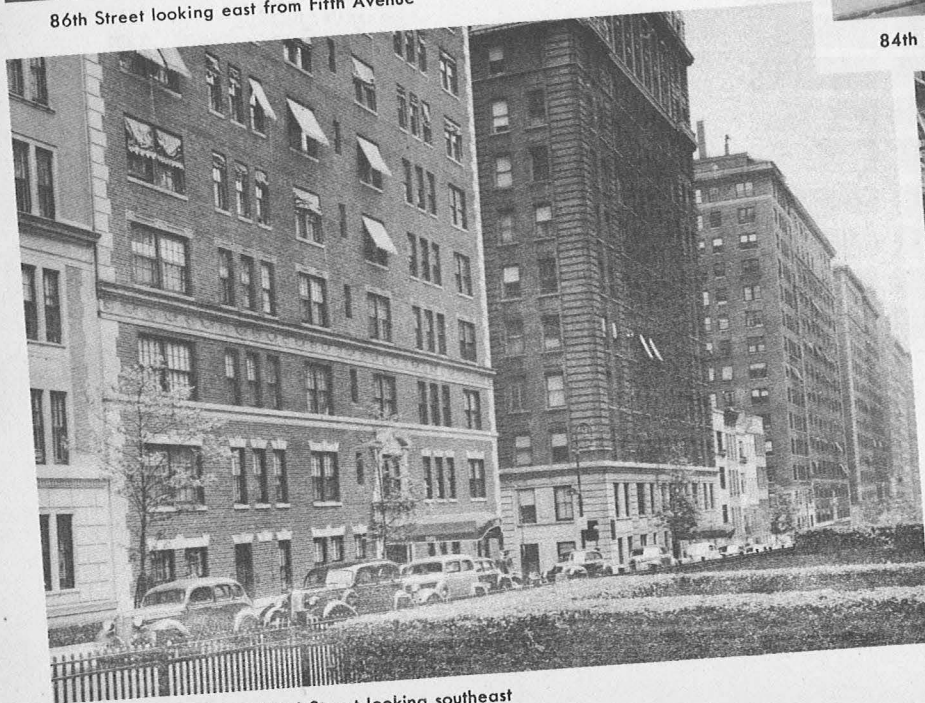
Right: Fifth Avenue looking northeast
across 79th Street



86th Street looking east from Fifth Avenue



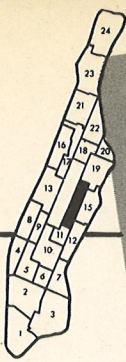
84th Street looking east from Fifth Avenue



Park Avenue from 93rd Street looking southeast



East 97th Street from Park Avenue toward Lexington Avenue



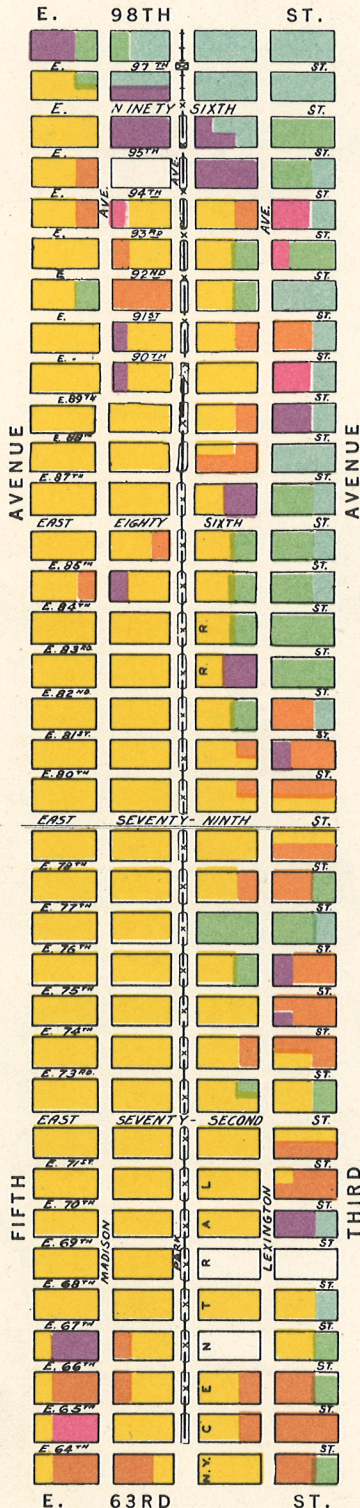
NEW YORK CITY MARKET ANALYSIS

Compiled by
THE NEWS
THE NEW YORK TIMES
DAILY MIRROR
JOURNAL-AMERICAN

MANHATTAN

14

Fifth Avenue



POPULATION 81,023
(larger than Altoona, Pa.)

Native white 52,897
Foreign-born white 26,401
Negro 1,527
Other races 198

Foreign-born whites, primarily Germans and Irish, are numerous in the northeastern section.

FAMILIES 21,996
—owner families 800
—tenant families 21,196

FAMILIES BY MONTHLY RENT & ANNUAL EXPENDITURE GROUPS

Rental	Expenditure	
Yellow \$150 & up	\$10,000 & up	8,013
Purple 100-149	6,000-9,999	3,011
Pink 75-99	4,500-5,999	1,998
Orange 50-74	3,000-4,499	3,070
Green 30-49	1,800-2,999	3,419
Light green 40-49	2,400-2,999	1,628
Blue 30-39	1,800-2,399	1,791
Grey Under 30	Under 1,800	2,157
Unknown		328

Median family expenditure . . \$6,190
Average family expenditure . . \$7,634

RESIDENTIAL STRUCTURES . 2,976
—one-family houses 1,422
—two-family houses 104
—three-or-more-family houses . 1,450

District of the silver spoon and the golden eagle, this is New York City's richest neighborhood. More than 8,000 families pay upwards of \$150 a month in rents. Along Fifth Avenue and its cross streets many of New York's oldest families of wealth maintain palatial city homes. This is the area where Park Avenue, built over railroad tracks, became the symbol of riches. Only two blocks east the Third Avenue "L" roars past the second story windows of some 2,000 families who pay less than \$30 rent. So close are the rich and poor in many parts of Manhattan. With Madison Avenue's quality shops, and Lexington and Third Avenues packed close with retail stores, District 14 ranks high in retail sales.